

Call for Artists

The Golden Mile Food Equity Community Project

Deadline: June 10, 2022 at midnight

PROJECT SUMMARY

- Submission Deadline: June 10, 2022 at midnight.
- Project Timeline: June until October, 2022
- Project Location: 3595 St. Clair East, Scarborough, ON
- Artist(s) Fees: \$4,900 *plus HST (if applicable)
- Artist(s) duties: Delivery of four community workshops and production of four small-scale artworks on four wooden picnic tables.
- Eligibility: All artists legally able to work in Canada are eligible to apply.

PROJECT DESCRIPTION

Mural Routes and Feed Scarborough are partnering to serve the Golden Mile community through a holistic approach to community-building. Local artists and community members will facilitate four workshops where participants will learn, create, eat, and grow together. The Golden Mile Food Equity Community Project will combine sustainable food practices and art-making to harvest a strong sense of community belonging among Golden Mile participants and provide a sense of pride and connections to their local support systems and non-profit organizations such as Feed Scarborough, Mural Routes, and Cultural Hotspot.

Mural Routes is currently looking for an Artist who will be responsible for:

- developing the program curriculum, which addresses sustainable food practices and food equity while making art, in partnership with Mural Routes and Feed Scarborough.
- facilitating four community workshops.
- producing four artworks on four picnic tables. The designs for the picnic tables should be inspired by the conversations with the community members during the



workshops. Themes may include growing your own food, food sustainability and food equity issues.

- mentoring two assistant artists, who will be supporting the delivery of the project.
- attend an unveiling event.

ARTIST(S) ELIGIBILITY

All artists legally able to work in Canada are eligible to apply. Priority will be given to artists from the Golden Mile community as well as Indigenous, Black, Artists of Colour and/or artists that identify as 2SLGBTQ+.

SELECTION CRITERIA:

The lead artist will be chosen by a jury composed of representatives from Mural Routes and Feed Scarborough. The lead artist will be notified of the selection by June 17, 2022.

Successful applicants should demonstrate:

- They live, work, and/or have a history or connection to the Golden Mile community.
- Their experience facilitating workshops in community settings
- A keen interest in gardening or growing your own food with an ability to discuss the issues surrounding food equity.
- They have professional capacity to oversee the design, implementation and production of the painting of four picnic tables.

ARTIST FEES

The selected artist will receive the following compensation:

- Workshop facilitation: \$1,600
- Curriculum development: \$500
- Artwork production: \$2,800

The artist will be responsible for managing and allocating these amounts to cover: artist fees, travel expenses, mentoring, and attendance to meetings. Expectations of specific deadlines and time commitments are listed in the project timeline below.

Mural Routes will be responsible for managing the overall project - Mural Routes will manage the larger project budget which includes Artist Fees, additional funds allocated to other artist fees, equipment rental, materials and supplies, etc.



PROJECT TIMELINE

Date(s)	Project Phase
June 10, 2022	Deadline: Call to Artists
June 17, 2022	Selected artist or artist team will be notified
June 17 - June 30, 2022	Lead Artist to prepare workshop curriculum and submit materials/supply list.
July 9, July 23, Aug. 6, and Aug. 21, 2022	Facilitation of community workshops at Feed Scarborough, 3595 St. Clair East.
July 9 - September 1, 2022	Design and production of four artworks on picnic tables
September 10 - end of October, 2022	Attendance to unveiling event during the Feed Scarborough Fall Market and Plant Giveaway.

CONTACT INFORMATION:

For any questions or inquiries please contact Program Manager, Jenneen Beattie, jenneen@muralroutes.ca.



APPLICATION DETAILS

Deadline: June 10, 2022 at midnight

DIRECTIONS

Interested artists must email Parts I to III of the application (the Proposal Information, Portfolio Images, and CV – details below), combined into one single PDF document, with the subject line 'your name_PROPOSAL_Feed Scarborough' to: Jenneen Beattie, Program Manager, jenneen@muralroutes.ca by the deadline.

PART I. Proposal Information

Include the following:

- Name(s), AKA (artist pseudonym or collective name)
- Contact information: Address, Phone, and E-mail
- Website (if applicable)
- Social media links (if applicable)
- A short artist statement (150 words max.)
- A short summary of the artist's connection to the Golden Mile community and interest in gardening, sustainable food practices and food equity (150 words max.)
- A short summary of the artist's background and experiences with community consultation and/or arts facilitation (200 words max)
- A short summary of the artist's approach to community consultation and incorporation of multiple themes into works of art (200 words max)

PART II. Portfolio

Include up to 5 Portfolio Images. We encourage you to focus on past projects that demonstrate your ability to successfully complete projects of a similar size, scope and/or projects that involve community consultation and facilitation. Under each image, please list:

- Project Title
- Date completed
- Partnering organizations (if any)
- A short description of your role in the project (i.e. lead artist, assistant artist)

PART III. CV

Include an up-to-date artist CV.

Please contact Jenneen Beattie, Program Manager at Mural Routes, at jenneen@muralroutes.ca if you need assistance with responding to this call.

