

Call for Artists

Deadline: March 26, 2021 at 5pm

PROJECT SUMMARY

Submission Deadline:	March 26, 2021 at 5pm.
Project Timeline:	April 5 to July 31, 2021
Project Location:	Wall located at 4325 Harvester Road, Burlington
Mural Size:	Approx. 560 sq.ft. (10.5 ft. high by 56 ft. long).
Type of Wall:	Retaining wall. Material: concrete
Artist(s) Budget:	\$12,500.00 *plus HST, if applicable.
Artist(s) Duties:	Participation in community consultation activities, creation of mural design, on site management and mural production.
Eligibility:	All artists or artist teams legally able to work in Canada are eligible to apply.

PROJECT DESCRIPTION

Lamenza Corporation and Mural Routes invite mural artists or artist teams to submit an expression of interest to design and produce a mural at 4325 Harvester Road, Burlington.

This project, sponsored by Lamenza Corporation, includes a commitment to community consultation. Community consultation will include three forms: An Introduction to Mural Art program, an online survey, and a drop-in/online consultation event. Community consultation activities as well as project management and administration will be managed by Mural Routes.

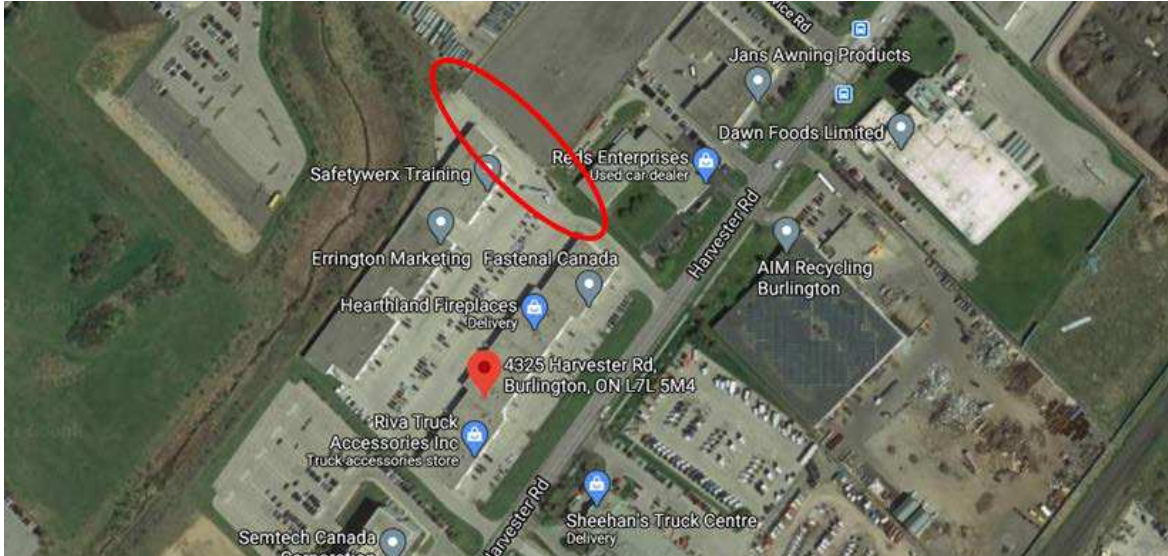
The theme of the mural will be imagining and building an equal, diverse and inclusive city.

SITE/WALL DESCRIPTION

The mural size will be approx. 560 sq. ft. (10.5 ft. high by 56 ft. long). The mural will cover ¼ of a long retaining wall, which is made of concrete. The section to be painted will be confirmed with the selected artist before mural production starts.



4325 Harvester Road has two mixed-use commercial buildings on the property with one behind the other. The retaining wall is located on the North-East corner near the rear building adjacent to the rear parking lot. The wall is South-West facing and perpendicular to Harvester Road. See images below for location of the wall.



ARTIST(S) ELIGIBILITY

All artists legally able to work in Canada are eligible to apply. Any artist or team of artists with experience in creating a two-dimensional mural may submit a proposal in accordance with the guidelines provided below. Priority will be given to artists from the local community as well as Black, Indigenous, artists of Colour and/or artists that identify as 2SLGBTQ+.

SELECTION CRITERIA

The artist or artist team will be chosen by a jury composed of representatives from the local community. The artist or artist team will be notified of the selection by April 5, 2021.

Successful applicants should demonstrate they:

- Live, work, and/or have a history or connection to Burlington or Halton Region.
- Have a vision to incorporate the proposed theme into the mural design.
- Have professional capacity to oversee the design, implementation and production of a mural project of this size.
- Have experience working on murals or public art projects rooted in local research, community consultation, and/or arts facilitation.

BUDGET

\$12,500.00 *plus HST, if applicable.

The artist or artist team will be responsible for managing and allocating this budget amount to cover: artist fees, materials, equipment rental, insurance, travel expenses, and time participating in community consultation activities. Additional \$750 will be paid for design fees to the selected artist(s). Expectations of specific deadlines and time commitments are listed in the project timeline below.

PROJECT TIMELINE

Date(s)	Project Phase
March 26, 2021	Deadline: Call to Artists
April 5, 2021	Selected artist or artist team will be notified
April 5 to May 15, 2021	Artist or artist team to attend Introduction to Mural Art program
May 12, 2021	Artist or artist team to submit design proposal based on community consultation feedback thus far

May 21, 2021	Artist or artist team to present design proposal at Community Consultation event
June 4, 2021	Artist or artist team to submit design for final approval
June 21 - July 21, 2021	Artist or artist team to produce mural
July 31, 2021	Artist or artist team to attend mural celebration and unveiling event

CONTACT INFORMATION

Jenneen Beattie, Program Manager, Mural Routes, at E: Jenneen@muralroutes.ca



APPLICATION DETAILS

Deadline: March 26, 2021 at 5pm

DIRECTIONS

Interested artists and artist teams must email Parts I to III of the application (the Proposal Information, Portfolio Images, and CV – details below), combined into one single PDF document, with the subject line ‘PROPOSAL - 4325 Harvester Road’ to: Jenneen Beattie, Program Manager, jenneen@muralroutes.ca by the deadline.

PART I. Proposal Information

Include the following:

- Name(s), AKA (artist pseudonym or collective name)
- Contact Information: Address, Phone, and E-mail
- Website (if applicable)
- Social media links (if applicable)
- A short artist statement (150 words max.)
- A short summary of the artist or artist team’s history or connection to Burlington or Halton Region (150 words max.)
- A short summary of the artist or artist team’s vision to incorporate the proposed theme into the mural design (150 words max.)
- A short summary of the artist or artist team’s background and experiences with community consultation and/or arts facilitation (200 words max.)
- A short summary of the artist, or artist team’s approach to community consultation and incorporation of multiple themes into one work of art (200 words max.)

PART II. Portfolio

Include up to 5 Portfolio Images.

We encourage you to focus on past projects that demonstrate your ability to successfully complete projects of a similar size, scope and/or projects with community consultation and facilitation.

Under each image, please list:

- Project title
- Date completed
- Partnering organizations or project manager
- A short description of your role in the project (i.e. designer, lead artist, assistant artist)

PART III. CV

Include an up-to-date artist CV.

Please contact Jenneen Beattie, Program Manager at Mural Routes, at jenneen@muralroutes.ca if you need assistance with responding to this call.

