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Mural Routes eNewsletter - Winter 2017

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NEW AND NOTABLE



WELCOME TO OUR NEW PROGRAM MANAGER

Please join us in welcoming our new Program Manager: **Marta Keller-Hernandez**. Marta has a passion for arts and culture and is an excellent communicator with a rich background in arts administration. Originally from Spain, Marta holds degrees in Tourism and Humanities and she is the co-founder of Paralia Newcomer Arts Network, a Toronto-based non-profit that supports and promotes newcomer artists. In her free time, Marta loves traveling the world and eating Korean food. We are very excited about the wealth of knowledge and experience that Marta brings to the Mural Routes team.

You can reach Marta at: marta@muralroutes.ca

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MURAL ROUTES HAS A NEW PRESIDENT

Thank you to those who joined us for our **Annual General Meeting** on October 24th. We are very happy to welcome our new President: **Allan Bender**. Allan is the owner and art director of **BlincStudios**, and has been a long time member and participant with Mural Routes. Allan brings a great deal of expertise and a strong vision for the continuing growth of mural art in the public realm.

You can reach Allan at:
president@muralroutes.ca

For a complete list of our current board members and staff, please visit our [website](#).



THE 2018 MURAL ROUTES WALL CALENDAR

Hot off the presses – Mural Routes has just released our **2018 calendar** featuring an assortment of our murals, old and new, from across Toronto.

Calendars are available for **\$25** and they begin at November 2017.

[Order your calendar now](#)

Mural Routes is a not-for-profit arts-service organization. All proceeds from calendar sales will support our ongoing dedication to the creation, development and promotion of public wall art. Discover more about our work [here](#).

A special thank you to the artists who have graciously allowed us to replicate their work for this project!

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EDUCATION



THE 18th NATIONAL MURAL SYMPOSIUM

Mural Routes was delighted to host **Perspectives: 18th National Mural Symposium** at Evergreen Brickworks in Toronto, October 13-15, 2017. Over 60 artists, administrators and enthusiasts came together over the weekend to network, learn, celebrate and participate in this highly informative weekend. Thank you to all the speakers, volunteers and attendees who made this such a successful event.

Some highlights included:

- keynote speaker [John Pugh](#) blowing our minds with his vast knowledge and experience in the creation of trompe l'oeil murals;
- an incredible panel discussion of initiatives aimed at supporting women and female-identifying artists creating public wall art;
- the experience of animating laneways with Katrina Afonso of [The Laneway Project](#) and artist [Nick Sweetman](#);
- 2 days of creating mosaic stepping stones with artist and educator Cristina Delago
- ambitious ideas and making them happen: [PopSilos' Rural Mural Gallery](#) with Jen Larocque and co-producer Kris Wilk of [A'shop](#);
- a guided tour of the Indigenous presence at Evergreen Brickworks with [First Story Toronto](#);
- plus round-table discussions, sessions on

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Mural Management and Colour Management for Murals, Co-creating the Toronto mural archive, and so much valuable networking throughout the weekend.

The full Symposium report will be available soon on our [website](#).

We are ever so thankful for the support of StreetArt Toronto, Ontario Trillium Foundation and Toronto Arts Council



INTRODUCTION TO MURAL ART in partnership with UrbanArts

Mural Routes and UrbanArts have teamed up to offer a series of six mural specific workshops to community members and emerging artists in the Weston Road and Lawrence area. The end result of the series of workshops is a collaborative mural created on mobile panels which will be utilized by UrbanArts in their gallery space located at 19 John Street in Weston.



Please join us in celebration of the project, see the

mural and meet the artists on Wednesday, November 29th from 5:30-8:30pm at UrbanArts, 19 John Street (Weston Road and Lawrence) Light refreshments will be provided.

Introduction to Mural Art (IMA) is a free visual art learning program for all skills levels and ages over 14. Professional mural artists Rob Matejka assisted by artist Anya Mielniczek lead a series of six sessions connecting basic art and design techniques to the practical skills of mural making, empowering community members to participate in public wall art projects.

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Workshops include: drawing and painting techniques, colour theory, design challenges, stencil design and printing, enlarging techniques, and large-scale collaborative design.

Stay tuned for more information about future Intro to Mural Art sessions in 2018, we will be in East York and North Scarborough.

PROJECT UPDATES



SOUTH LIBERTY TRAIL SILOS MURAL PROJECT

The South Liberty Trail Silos Mural Project was a Toronto public art initiative that re-purposed four silos and two hoppers along the South Liberty Trail in Liberty Village, from the south end of Dufferin Street to the Exhibition GO station at the south end of Atlantic Ave. Over the month of October, four professional mural artists - Troy Lovegates, Alexander Bacon, birdO and Emmanuel Jarus - brought bold, colourful and inspiring designs rooted in the local characters, stories and history onto the silos that line the public trail.

You're invited to join Mural Routes, artists, and project partners StreetARToronto, York Heritage Properties and Adgar Canada to celebrate the project:

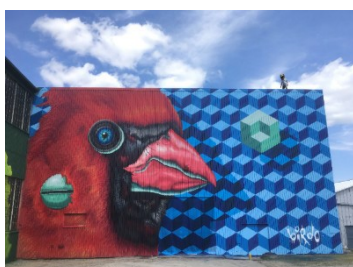
4-6pm, Dec 11th, 2017 at [The Bakery in The Avenue, 2 Fraser Ave, Toronto](#)

See an exhibit outlining the process and photos of the project, and hear more about the project from those involved. Refreshments will be served.

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Image left: The Players (2 Fraser Ave) by Alexander Bacon, photography by Michel Caron.

FEATURED ARTIST



birdO

Jerry Rugg aka **birdO** is a Canadian muralist based in Toronto. While his surreal geometric animals can be found on canvas, in digital print, and installation, birdO is primarily known for his large scale mural work on walls and buildings around the world. He utilizes the principals of graphic design in his painted works and treats his surfaces as editorial layouts which make his animals easily identifiable with their unique look and composition.

Mural depicted left: located at: LOT42 Global Flex Campus, Kitchener ON, Canada



Mural depicted above: located at: the Fundy Chocolate River Station, NB, Canada

MEMBERSHIP

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BECOME A MEMBER OF MURAL ROUTES

As an active participant in the mural community, improving communities through public art, we hope that you will consider joining Mural Routes as a member. For over 20 years we have been engaged in and embraced public mural art as a way to change the feeling and the face of neighbourhoods. From creating murals, we expanded our efforts into mentoring youth, supporting artists, and encouraging communities to create public art, always following our motto, “teach, learn, share, and grow.”

Mural Routes has become the “go to” place for information and advice on mural creation and continues to provide support and consultation to a large network of artists, managers, and organizations.

As a member of Mural Routes you will have the ability to create and personalize your own profile on our [member page](#) - where we direct potential employers seeking mural artists and where groups and towns can highlight their work. You will also receive our *members only* insider emails, discounts on workshops and symposiums, and more.

[Join Mural Routes](#)

Become a member of Mural Routes

Individuals: \$50 (1 year) or \$90 (2 years)

Corporate/Government: \$185

Charitable/non-profit groups: \$75

Students (full-time w/ID): \$25

Visit our [website](#) for details and to join.

Mural Routes is located at:

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M1E 3V6 Tel: (416) 698-7995

muralroutes.ca info@muralroutes.ca