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Mural Routes eNewsletter - Summer 2018

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## STAFF NEWS



### MEET THE TEAM

As we congratulate and celebrate our outgoing Executive Director, Karin Eaton, on her retirement - let us introduce you to our updated all-star staff lineup (from left to right, top to bottom in photo on left):

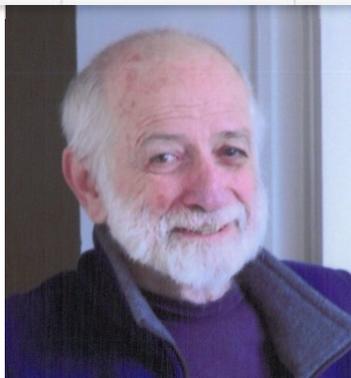
**Marta Hernandez-Keller**, Managing Director  
[marta@muralroutes.ca](mailto:marta@muralroutes.ca)

**Tara Dorey**, Program Director  
[programs@muralroutes.ca](mailto:programs@muralroutes.ca)

**Nazli Nahidi**, Program Assistant  
[nazli@muralroutes.ca](mailto:nazli@muralroutes.ca)

**Rob Matejka**, Lead Instructor  
[rob@muralroutes.ca](mailto:rob@muralroutes.ca)

**Jackie Santos**, Membership & Communications  
Coordinator  
[membership@muralroutes.ca](mailto:membership@muralroutes.ca)

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## IN MEMORANDUM

**John Hands 1934-2018**

It is with a heavy heart that we must report the passing of a dear friend and founding board member of Mural Routes - John Arthur Hands. John passed peacefully on June 12th, 2018 at John Joseph Place in Owen Sound.

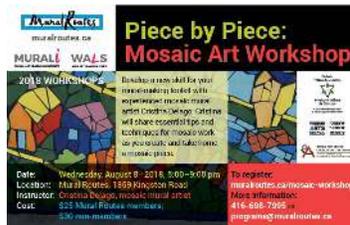
We will always remember John for his great sense of humour, his love of photography and motorcycles and for his contribution to the documentation of outdoor public art in Canada. He was very proud of being on the Board of Directors for Mural Routes and particularly enjoyed attending the National Mural Symposium, which he attended regularly. He was named Member Emeritus to honour his great contribution to the early development of Mural Routes.

Circa summer 2000, John began his trip cross Canada trip from the town of Chatsworth in southern Ontario. He travelled along the Trans Canada Highway, through Manitoba, Saskatchewan, and Alberta, arriving in British Columbia in mid-June. John discovered numerous mural towns on Vancouver Island, and visited the town of Chemainus, whose mural program was the inspiration for many communities across Canada. After taking the ferry from Vancouver Island to Prince Rupert, British Columbia, John travelled north, up the Dempster Highway to the Yukon, and then further north to Inuvik, in the Northwest Territories. John's return route took him through the mid section of the Prairie Provinces, where he visited a number of well-known mural towns such as Stony Plain, Alberta and Moosejaw, Saskatchewan. He arrived back in Ontario in July, having successfully documented the outdoor murals in approximately 50 towns across Canada.

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John's collection of mural photographs from this trip has been entrusted to Mural Routes' care.

## EDUCATION



### WALL ART LEARNING SERIES Piece by Piece: Mosaic Art Workshop

Develop a new skill for your mural-making toolkit with experienced mosaic mural artist Cristina Delago. Cristina will share essential tips and techniques for mosaic work as you create and take home a mosaic piece.

**Date:** Wednesday August 8<sup>th</sup> 2018, 5:00 - 9:00 pm

**Location:** Mural Routes Office 1859 Kingston Road, Toronto

**For more information:** 416-698-7995 or [programs@muralroutes.ca](mailto:programs@muralroutes.ca)

**Cost:** \$25 for Mural Routes; \$30 for non-members

**For more information and to register, please visit our website:** [muralroutes.ca/mosaic-workshop/](http://muralroutes.ca/mosaic-workshop/)

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## MURAL ART CAREER DEVELOPMENT

This May through July, 25 emerging mural artists and project managers participated in our Mural Art Career Development Program. On the evening of July 24th, the graduates celebrated at the Urbanspace Gallery, which was followed by Retiring Executive & Artistic Director Karin Eaton's Talk 'Reflections: 30 Years of Mural Making' and Reception for the Toronto Mural Archive. We look forward to seeing the projects and career growth of our new alumni in the future!

Mural Art Career Development is a 60 hour intensive certificate program covers the basics of mural production and management and is fully-subsidized as part of our MURALi (Mural Art Learning Institute), funded generously through [Ontario Trillium Foundation](#).



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## THE GLOBAL MURAL CONFERENCE

The Global Mural Association "meets together every two years for a grand biennial Global Mural Conference". Members and guests from all over the world attend, and the 11th Global Mural Arts and Tourism Conference will be held in **Botwood, Newfoundland & Labrador: September 12th-15th, 2018.**

You can catch Mural Routes' own Karin Eaton speaking on September 13th about:

### **Mural Routes, a 25-Year Journey: Highlights Along The Way**

**Karin** will provide an update on the work of Mural Routes.

Please visit this year's conference website to keep informed of planned schedules for the weekend and to register.

<http://gmc2018.botwood.ca/>

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## PROJECT UPDATES



## TORONTO MURAL ARCHIVE EXHIBIT

Starting in March of 2018, our collection of stories, archival imagery and mural photos of The Toronto Mural Archive has been brought together in a retrospective exhibit for the public, touring in

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gallery spaces across Toronto. The exhibit highlights Toronto's public murals movements and each new location coincides with a speakers event open to the public – with themes ranging from reflecting on the stories and history of the local mural scene, or looking towards innovations for the future. Stay tuned and check the Toronto Mural Archive [page](#) for updates!

- **Until August 16th:** [Urbanspace Gallery](#), 401 Richmond St W..
  - **August 20th–September 21st:** [Storefront Gallery at Arts Etobicoke](#), 4893a Dundas St W.
- Reception and Talk 'Murals and Technology'** with Alex Mayhew: Wed, Sept 12th from 5-8pm.



## 'LEGACY IN MOTION' MURAL at the Chinese Cultural Centre of Greater Toronto

This mural was designed and created from May 15th to July 15th, 2018 as a SPARK project of the Cultural Hotspot, produced in partnership with the City of Toronto and supported by a StreetARToronto Partnership Program grant.

'Legacy in Motion' began with an [Introduction to Mural Art](#) program, held at the Chinese Cultural Centre of Greater Toronto. Informed by the outcomes of the program, plus a community consultation event and input from the CCCGT staff, lead Artist Rob Matejka, an experienced mural artist and long-time Mural Routes instructor, created an initial design proposal:

"Our design concept for the CCCGT "Legacy in Motion" mural uses birds in flight to carry and spread arts and cultural practices of the continents of the

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world. The birds will start their path around the world from the north-east corner of the CCCGT building (facing Sheppard Ave. East), and spread westward.”

On July 15th community members joined Mural Routes, the artists team, City of Toronto’s Arts and Culture Services, StreetARToronto, and Chinese Cultural Centre of Greater Toronto for the official unveiling of this exciting new public artwork!

Congratulations to Rob Matejka and artists Leyland Adams, Joefrey Anthony Cabalu, Mel Coleman, Banafsheh Erfanian, Siddarth Khaire, Raoul Olou, Menelik Powell, Kareen Weir and thanks to all volunteers.



celebrating creativity and community



大多倫多中華文化中心  
Chinese Cultural Centre of Greater Toronto



## MURAL RESTORATION 'THE HALF WAY HOUSE' MURAL

We are very pleased to announce that the restoration of our very first mural, created by artist John Hood in 1990, has been restored (with John's permission) this summer by Blinc Studios.

The Half Way House, part of the "Heritage Trail" of murals, is located at 2502 Kingston Road at

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Midland Avenue in Scarborough and is the fourth mural that has been restored in the Cliffside area of Kingston Road.

Half Way House was a rural stage coach stop half way between the village of Dunbarton and the St. Lawrence Market in Toronto. Built as an inn, the building served many purposes before being moved to Black Creek Pioneer Village in 1965.

With the continued support of the community and the City of Toronto, Mural Routes plans to continue with the restoration of the murals along the Heritage Trail in the future. If you would like to contribute to this project please make a donation on our website.

[DONATE](#)

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## FEATURED MEMBER ARTIST



### Pam Lostracco

Pam Lostracco is a muralist and graphic designer. Her work forms connections with the local environment to create a sense of identity and belonging for those who live and work there. By integrating unique and diverse natural, cultural and historical influences, she transforms blank

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walls into inclusive and welcoming spaces. Pam custom designs each mural by inviting the community and visitors to explore their own sense of place and time within the wall mural, engaging and uplifting their spirits with the visual aesthetic of their lived environment. Pam's murals can be found in and around Toronto, British Columbia, New Jersey, and Marrakech, in residences, businesses, institutions, hotels and resorts.

**Statement:**

The Toronto Theatre Mural was created in collaboration with the Chelsea Hotel and Downtown Yonge BIA. The theme represents the vibrant history of theatre on Yonge Street over the past century. As you walk along the wall, the story of Toronto's theatre history unfolds from one era to the next.

The design is composed into a film strip, set up as a series of frames. From the Nickelodeon days, a boy eats popcorn and a Vaudeville actor rides a unicycle. Then from the 1920s, a couple waits in line for a show to start alongside real hotel guests conversing by the wall mural. As you continue along, a 1950s Cadillac is parked on one side of the wall mural while blending in with real-time traffic. The interplay with time and space, between the past and present is also represented in the exterior of four current theatres, which are painted as vintage black and white photographs. Every actor, pedestrian and architectural detail plays a "role" in the wall mural.

*Mural depicted left: Location: The Chelsea Hotel, 33 Gerrard Street West,  
Toronto, ON M5G 1Z4*

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## MEMBERSHIP

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## **BECOME A MEMBER OF MURAL ROUTES**

As an active participant in the mural community, improving communities through public art, we hope that you will consider joining Mural Routes as a member. For over 20 years we have been engaged in and embraced public mural art as a way to change the feeling and the face of neighbourhoods. From creating murals, we expanded our efforts into mentoring youth, supporting artists, and encouraging communities to create public art, always following our motto, “teach, learn, share, and grow.”

Mural Routes has become the “go to” place for information and advice on mural creation and continues to provide support and consultation to a large network of artists, managers, and organizations.

As a member of Mural Routes you will have the ability to create and personalize your own profile on our [member page](#) - where we direct potential employers seeking mural artists and where groups and towns can highlight their work. You will also receive our *members only* insider emails, discounts on workshops and symposiums, and more.

**Join Mural Routes**

### **Become a member of Mural Routes**

Individuals: \$50 (1 year) or \$90 (2 years)

Corporate/Government: \$185

Charitable/non-profit groups: \$75

Students (full-time w/ID): \$25

[Visit our website](#) for details and to join.

### **Mural Routes is located at:**

1859 Kingston Road, Toronto ON

M1E 3V6 Tel: (416) 698-7995

[muralroutes.ca](http://muralroutes.ca) [info@muralroutes.ca](mailto:info@muralroutes.ca)

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