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Mural Routes eNewsletter - March 2017

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EDUCATION

 A flyer for the "Introduction to MURAL ART" program. It features the Mural Routes logo at the top left and a colorful, abstract graphic of paint splatters. The text provides details about the location, timing, and target audience.

Introduction to MURAL ART

WHERE: Secord Community Centre,
91 Barrington Ave. Toronto

WHEN: Thursday evenings, 5:30 - 8:30 pm
March 23rd - April 27th, 2017

WHO: All ages and skill levels

INTRODUCTION TO MURAL ART is a free learning program for all skill levels. Participants learn basic art, design, and mural-making skills from professional artists, gaining the skills and confidence to participate in projects in their communities.

For more information: 416-698-7995 or natalie@muralroutes.ca
To register: muralroutes.ca/IMA-secord

INTRODUCTION TO MURAL ART

Introduction to Mural Art is coming to East Toronto! Register now for this free, six-week, visual art program at Secord Community Centre.

The program is open to all skills levels and ages 14+.

[Full details and registration.](#)

 A flyer for the "WALS: Utility Box Murals" session. It features the Mural Routes logo and the WALS logo. The text describes the session's focus on utility box murals and lists the panelists, date, time, and location.

WALS
WALL ART LEARNING SERIES

Utility Box Murals

This session will introduce the StART Outside the Box and Bell Box Murals programs, review the application processes, and discuss effective design and painting strategies for utility boxes.

PANELISTS: Lilli Zendei (StreetART Toronto),
Mahaal Cavanaugh (Bell Box Mural Project),
Margaret Crosswell and Robbi Hesse (mural artists)

DATE: Thursday, March 23rd, 2017

TIME: 6:00 - 8:30 pm

LOCATION: Wark Gallery, 1155 Kingston Rd., Toronto

\$25 for members, \$30 for non-members
Register now at muralroutes.ca. Space is limited!
CONTACT: natalie@muralroutes.ca

muralroutes.ca

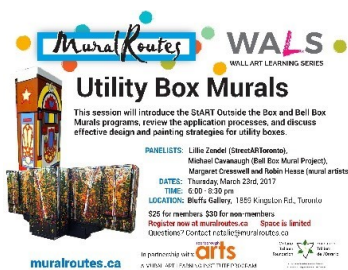
WALL ART LEARNING SERIES

Interested in painting a utility box this summer? Join us March 23rd for **WALS: Utility Box Murals**, a session introducing the StART Outside the Box and Bell Box Murals programs, reviewing application processes, and discussing effective design and painting strategies for utility boxes.

[Full details and registration.](#)

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Plus check out other **upcoming WALS workshops in the Behind the Scenes series**, including project management, health and safety, and contracts and copyright.



MURAL ART CAREER DEVELOPMENT

Applications are now open for Mural Art Career Development 2017!

Mural Art Career Development is a fully-subsidized, intensive training program in mural art production and project management. The program offers an opportunity for emerging mural artists to gain experience, make connections, and develop skills.

Full details and application. **Apply by Mar 27th**

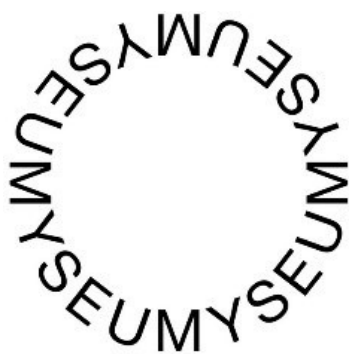
IN OTHER NEWS



SKETCH OPEN STUDIO

Our January-March Introduction to Mural Art program at SKETCH Working Arts is wrapping up next week. Artwork created in the class will be on display at the fun and free SKETCH Open Studio event on Friday, March 10th, alongside work from a wide range of programming at SKETCH.

Full details coming soon at sketch.ca

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MYSEUM OF TORONTO

MYSEUM INTERSECTIONS

Mural Routes is taking part in the **Myseum of Toronto Intersections Festival**. [Our mural tour](#) is now sold out, but there are lots of wonderful events and exhibitions taking place across the city as part of the festival.

Here in the Mural Routes neighbourhood, Scarborough Arts is hosting [No Vacancy](#), an exhibition exploring the history of the Kingston Road motels. The exhibit features a mural by Mural Routes' own Kyla Ross!

Elsewhere in Scarborough, [St. Mark's Coptic Museum](#) is offering tours, a concert, and a mosaic workshop, and [Y+ Contemporary](#) is presenting a new exhibition featuring Scarborough artists.

Join us to celebrate the festival with the [launch event](#) on Monday, March 6th at City Hall, and see the full lineup of activities [here](#).

18th NATIONAL MURAL SYMPOSIUM

Save the date! **The 18th National Mural Symposium** has been set for **October 13th-15th** at the Evergreen Brickworks (to be confirmed), Toronto. We hope you can join us! Details and registration to follow in the coming months.

SCAM TARGETING MURAL ARTISTS

In less positive news, we're sure you have seen our earlier warnings about a scam targeting mural artists. We wanted to give one more

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warning and provide some more information that we have discovered since our last email. Thank you to all of the artists who shared their experiences with us to help us better inform others.

Key information to note:

- In most cases that we have seen the email comes from deeconsult1234@gmail.com
- The email asks for a residential mural drawing and inquires if you accept cheque as payment
- After some back and forth the “client” says they will not be able to meet you in person, most likely due an ear infection
- We had said in an earlier email that at some point the “client” will ask for electronic payment information. We have since learned that this is incorrect. This is a cheque fraud scheme. In some cases, after a quote has been provided the scammer sends a cheque that is larger than the quote. If this cheque is cashed, they will ask you to pay the difference, only to have their cheque bounce.
- **If you have lost money in this scam** please contact your local police (for Toronto- 416-808-2222)
- **If you wish to report the scam** but have not been personally victimized, you must go through the [Canadian Anti-Fraud Centre](#)

FEATURED MEMBER



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BAREKET KEZWER

Bareket is a Toronto-based visual artist, muralist, graphic designer and eternal optimist. She creates to spread joy, inspire wonder, cultivate gratitude and foster new social interactions.

Bareket works with bright colours and bold patterns to captivate people's attention and fill them with delight. This is what inspired her to start the ongoing [SMILE project](#)—since 2007 she has created SMILEs all over the world. Throughout 2016, she created a daily SMILEartwork and documented it on Instagram [@365.smile](#).

Over the last three years, Bareket has been creating custom large-scale artworks for clients including [Facebook Canada](#), [Airbnb Canada](#), [the City of Toronto](#), [the Consulate General of the Federal Republic of Germany, Toronto](#) and the award winning public art group, the [Steps Initiative](#). She is working toward creating larger installations, and recently pre-qualified for the TTC Integrated Artworks program. She is equally engaged in community work; in summer 2016 Bareket facilitated the creation of an [intergenerational mural](#) with 60 community members at Baycrest Health Sciences.

Bareket is currently working on a number of murals for corporate clients, as well as managing two neighbourhood mural projects with the [Bell Box Murals Project](#) in Parkdale and Liberty Village.

Read more about [Bareket](#) on her website and Mural Routes [profile](#).

[Become a member of Mural Routes](#)[Mural Routes is located at:](#)

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| Individuals: \$50 (1 year) or \$90 (2 years) Corporate/Government: \$185 Charitable/non-profit groups: \$75 Students (full-time w/ID): \$25 Visit our website for details and to join. | | 1859 Kingston Road, Toronto ON M1E 3V6 Tel: (416) 698-7995 muralroutes.ca info@muralroutes.ca | |

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